Associate Director or Director, Research & Evaluation

**SAN FRANCISCO, CALIFORNIA**

**RESEARCH, STRATEGY, AND INNOVATION**

**FULL-TIME**

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**Who are we?**

HopeLab combines research, design, and technology to create digital solutions for kids and young adults that drive healthy behaviors and bolster resilience. We strive for sustained and measurable positive impact on the health and well-being of young people.

We are looking for an Associate Director or Director (depending on candidate level) of Research & Evaluation to serve as our in-house methodologist, to design and conduct the applied research we use to optimize our products aimed at improving the quality of life of young people. The research that this role supports is central to our product development process: it helps us understand if we are on the right track, identifies what we can optimize, and eventually demonstrates the efficacy of our products and interventions. This role will report to our head of Research, and is part of our Research, Strategy, and Innovation team (RSI), the heart of what we do at HopeLab.

**What’s the job?**

* + Design and manage numerous research studies and evaluations of technology tools, including mobile apps, websites, SMS messaging programs, and more.
  + In collaboration with multiple project teams, design and implement a wide variety of applied research approaches to guide product design, development, and implementation, including both rapid-cycle and long-term experimental techniques.
  + Lead all aspects of research studies including study design, instrument development, data collection and management, quantitative and qualitative data analysis, reporting and dissemination, and communication with partners.
  + Develop research protocols for Institutional Review Board submissions and monitor protocol implementation to ensure compliance with local, state, federal and international regulations and guidelines applicable to HopeLab’s research.
  + Develop partnerships with external experts, researchers, and health care partners and work with them to facilitate, design, and implement mission-aligned research and evaluation projects.
  + Create actionable insights for improving products and programs based on results of internally and externally-driven research.
  + Oversee our technical data management and research infrastructure (e.g. Qualtrics and SalesForce). Select and implement new technologies to support our research.
  + Oversee project budgets and timelines, and manage and train study staff (including supervising HopeLab Study Coordinators).

**What kind of person are we looking for?**

* + PhD in the social sciences required (e.g. Evaluation Science/Impact Evaluation, Health Services Research, Public Health, Psychology, Sociology). 3**-**4+ years of work experience in an applied research setting preferred. Deep knowledge of behavior change science preferred.
  + Interdisciplinary methodologist with expertise in the application of cutting-edge methodological approaches to health-relevant products, processes, and/or outcomes with a demonstrated track record designing and executing a portfolio of research studies.
  + Experience running randomized trials on behavioral health and health care outcomes, ideally with adolescents and young adults (clinical settings a plus).
  + Experience in traditional and rapid cycle evaluation of digital products beyond the lab (experimentally evaluating services, products, or tools in the field).
  + Experience in conducting prototype testing, usability and user experience testing, and feasibility testing with youth.
  + Experience collaborating in interdisciplinary teams (e.g. technologists, academics, health care practitioners, youth).
  + Experience with research in diverse populations.

**Is this you? Then Please Apply!**

*HopeLab is an Equal Opportunity Employer and does not discriminate on the basis of race, sex, age, national origin,*

*marital status, ancestry, sexual orientation, or disability.  All inquiries are held in strict confidence.*