

INTEGRATED VOTER ENGAGEMENT COACH

Reports to: Lead Researchers
Location: Northern or Southern California
(Telecommuting position mainly)
Position: Contract position

Overview:

The American Majority Project Research Institute (AMPRI) is a research firm that helps change makers understand why people engage politically, through a comprehensive set of research methods and by careful examination of ethnorace, gender, class, geography, sexuality, etc. We are a sponsored project of PowerPac.

Integrated Voter Engagement (IVE) Background:

AMPRI is the recipient of a grant from The James Irvine Foundation to explore the Integrated Voter Engagement (IVE) approaches of community organizations in relation to voter mobilization and leadership development. The research project endeavors to test the theory that increasing non-partisan integrated voter engagement builds more capacity to engage under-represented constituencies in policy and systems change in an ongoing way - within and beyond election cycles.

The primary goals are:

- To engage in an in-depth, collaborative planning process in order to design a multi-cycle research program to measure the effectiveness of the participating groups' Integrated Voter Engagement (IVE) strategies.
- To leverage the participating groups' on-the-ground knowledge and expertise in order to arrive at a set of appropriate outcome measures for an IVE program that align with each group's theory of change.
- To lay the foundation for arriving at a set of best practices for engaging in this work, ensuring that the project results are as compelling and enlightening to the participating groups and the field as possible

Position Summary:

Integrated Voter Engagement (IVE) coaches are responsible for supporting grantees to develop an annual IVE work plan and budget; working with grantee staff, board, and members to successfully implement their IVE work plan, particularly in terms of establishing and sustaining the data gathering and archival systems necessary to evaluate work plan effectiveness; and ensuring rigorous tracking of impact. Each grantee organization is provided a number of potential coaches to select from and the Lead Researchers match the organization with a coach based on the organization's preference.

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Responsibilities:

1. Support matched organization to develop an annual IVE work plan, calendar and budget.
2. Establish a baseline for each organization's grassroots base, leaders, allies and elected officials and annual targets/benchmarks against which impact will be measured.
3. Help grantees spend AMPRI IVE grant money strategically to support staffing and infrastructure upgrades necessary for successful IVE work.
4. Work with the organization to conduct power mapping, targeting, and priority setting
5. Work with organizations to implement IVE tools and tactics (VAN, other databases, canvass, phone banks, mail, social media, etc).
6. Provide the Lead Researchers with regular updates.
7. Attend up to two, 2-day convenings per year.
8. Work with organizations and the AMPRI legal team to ensure that all external IVE materials are 501c3 compliant.

Qualifications:

Required

- Minimum of five years of experience working in social justice movements
- Minimum of three years of political, electoral, civic engagement experience, or integrated voter engagement experience
- Experience using data and targeting tools such as the VAN, PDI, modelling.
- Experience supporting women and people of color-led organizations to successfully implement integrated voter engagement strategies
- Program management and/or campaign development experience
- Ability to lead and motivate a team to adopt new strategies and approaches
- Self-starter, able to work well independently
- Excellent communication and interpersonal skills (written and verbal)
- Experience working with voter data to report on the impact of field work
- Ability to prioritize and manage multiple projects simultaneously
- Ability to work under pressure and meet deadlines
- Commitment to working in an organization dedicated to reproductive justice
- Ability to take direction and feedback
- Willingness to travel

Compensation/Benefits: This is a contract position paid at a rate of \$150.00 per hour. The scope of work will be negotiated with each coach and will depend on the number of groups a particular coach is willing to support and the total number of groups that ultimately select them as a coach. AMPRI

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will reimburse all travel expenses. There are no benefits associated with this position. This is a telecommuting position.

To Apply: Please email a brief cover letter, resume, writing sample (no more than 10 pages) and three references to Lisa Garcia Bedolla, Lead Researcher, at lgarciab@berkeley.edu by **April 30, 2016**.

Equal Employment Opportunity: AMPRI is a funded project of PowerPAC which is an equal opportunity employer. We strongly encourage and seek applications from women, people of color, and bilingual and bicultural individuals, as well as members of the lesbian, gay, bisexual, and transgender communities. Applicants shall not be discriminated against because of race, religion, sex, national origin, ethnicity, age, disability, political affiliation, sexual orientation, gender identity, color, marital status, or medical condition including acquired immune deficiency syndrome (AIDS) and AIDS-related conditions.